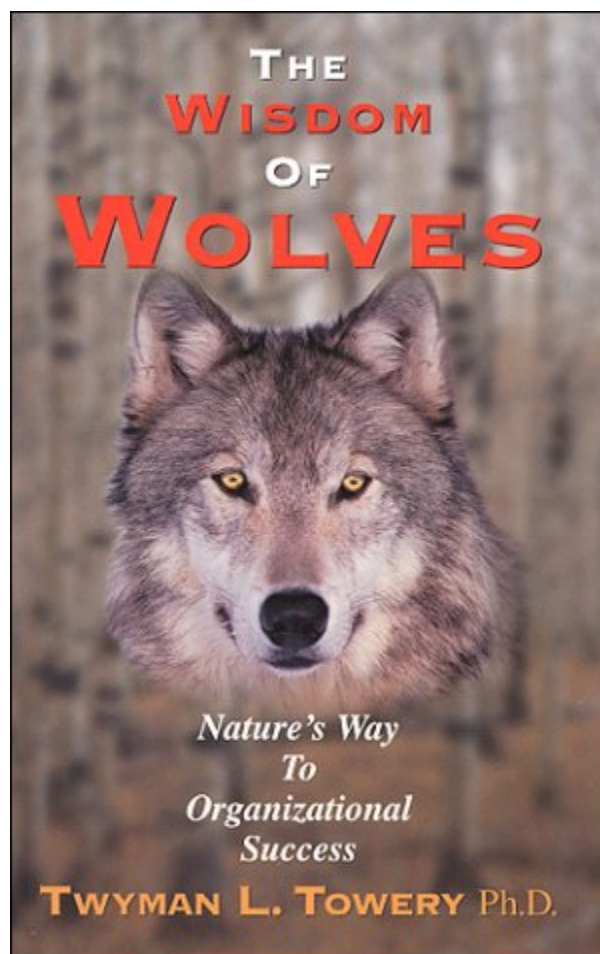
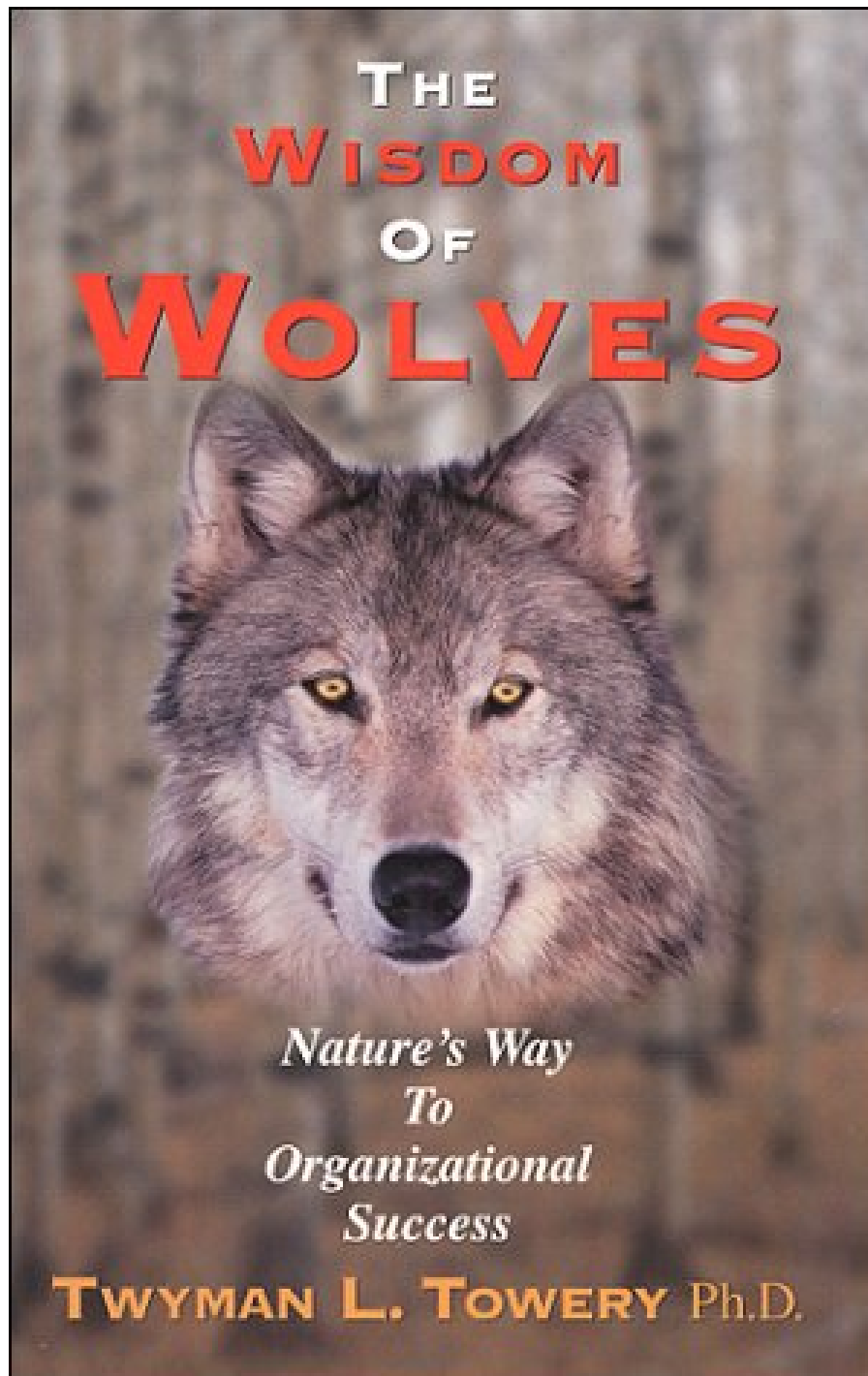


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WAY TO ORGANIZATIONAL
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From Publishers Weekly

This brief, easily digested book uses the ways of wild wolf packs as a metaphor for achieving business, family and personal success. Towery, a business and organizational consultant, clearly conveys the sense of life in a wolf pack, its organizational structure and strategies for survival. With intermittent quotes, anecdotes and simple exercises for relating the wolf pack to business organizations and families, the author explores such values and virtues as patience, curiosity, loyalty, communication, perseverance and learning from failures. Towery notes that "while human social order seems to be falling apart... the organization of the wolf pack remains the model of playfulness, teamwork, efficiency, and sharing." While their numbers have dwindled considerably (thanks to humans), wolves have maintained a consistent and effective culture, even while adapting to environmental changes. Practicing a kind of "natural population control" and living always "in balance with nature," wolves, Towery asserts, have values that "are never compromised." Wolves remain devoted to the group and affectionate, and place the education and care of their young above all else. There is much to learn from these creatures, Towery asserts, illustrating simply but powerfully how people can incorporate wolves' successful strategies into human organizations.

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Review

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P. Scott

This book will be as relevant 20 years from now as it is today, and it is right on the mark for today's fast changing world. --R. Clayton McWhorter

About the Author

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In this book, the first of a series, Dr. Towery responds to the resurgence of respect for the wisdom of the natural world with a guide to assist people today in meeting one of their greatest challenges: to find a balance between work, family and personal living. With the modern-day emphasis on leadership and the growth of family values, it is not always easy to remember that the strength of the wolf is the pack, and the strength of the pack is the wolf. This book will remind even the most corporate-minded that individual growth and potential lead to the strength of the organization, and that the strength of the organization leads to the strength of the individual. You will be inspired and motivated by well-researched stories depicting the fascinating organizational life of the majestic wolf pack...all woven together in a unique combination of poignant quotes, personal anecdotes, organizational examples and provocative questions. Lessons from nature's way illuminate timeless principles in each of the following chapters: Teamwork, Patience, Unity through uniqueness, Curiosity, Attitude, Failure, Communication, Perseverance, Strategy, Play, Death and survival, Loyalty and Change. This book reveals fundamental truths through unique stories that are not only fun to read but also serve as powerful metaphors for the human spirit through wolf tales and metaphors. The strength of the wolf pack, like any working group, lies in each member's ability to play a special role in harmony with the rest of the organization. The Wisdom of Wolves: Nature's Way to Organizational Success explains some of the crucial elements of any successful business or organization, such as teamwork, communication, perseverance and attitude.

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0 of 0 people found the following review helpful.

Interesting and also a disappointment

By Edward T. Papson

Reading about the behavior of Wolves was interesting.

The authors application to business is deeply flawed.

Business is NOT the wild where the strongest survive.

It is a tangle of laws, regulations and full protection of those in "select groups".

It is far from the free Darwinian interaction of Wolves.

Simply put, I feel the author is trying like so many before to convince humans that there is some type of behavioral sensibility in the "Wild" that can be adopted and thus benefit humanity. It cannot. Society does not merely structure itself based on capability but also protects those that choose not to be a part of it, choose not to contribute to it and most importantly try to destroy it. The society of Wolves would handle these types quickly with finality. There is NO way to apply the Wisdom of these wild & noble creatures to a society that kills the unborn, abuses the elderly and excuses criminals.

0 of 0 people found the following review helpful.

Great Gift

By Paufline L. Moreno

This I bought as a gift for my son who is infatuated by the wolf. We can learn so much from studying animals, learning their behaviours, and understanding our own behaviours through their way of life. After all, we are animals too!

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An interesting read

By Crystal Longlade

I read the book in an evening and it was very enjoyable. I am a believer in the concepts presented and agree that all businesses could benefit from learning such a simple and effective form of communication.

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