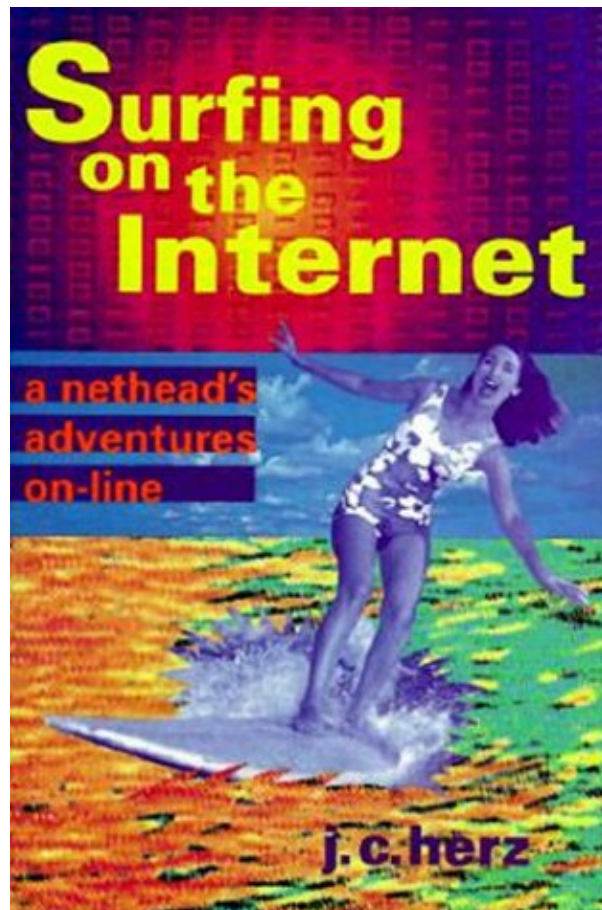
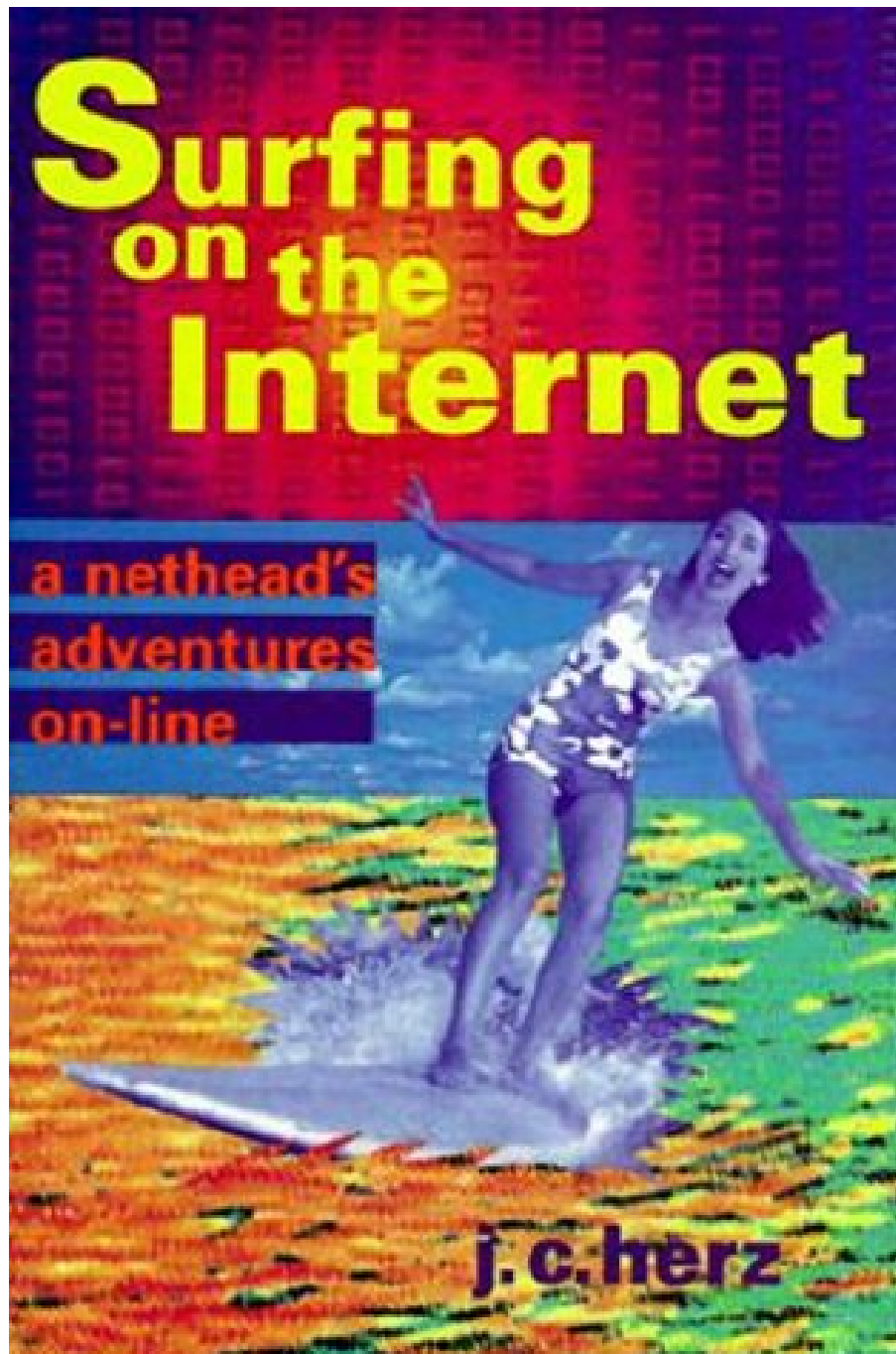


# SURFING ON THE INTERNET BY J. C. HERZ



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From Publishers Weekly

The information Superhighway's bright corporate future may or may not come, but the Net, shows Herz, already has a fully developed and wonderfully idiosyncratic culture. Herz here captures the grungy (if that can be said of the Net's ghostly text-based presence), junk-food and black-coffee, 24-hour-a-day reality of the Net. She describes the endless lines of text messages, the weird Star Wars-like virtual bar-at-the-end-of-the-universe sensibility of IRC real-time chat; the head-splitting fantasy game-like intricacies of Multi-User Dimensions (MUDs); the electronic cross-dressing (no one's "persona" can be taken seriously); and the curious-and sometimes poignant-personalities that haunt the Net's more obscure byways. There's hilarious stuff here: The Alt.barney.dinosaur.die.die.die newsgroup, dedicated to destroying the "purple pederast"; or Alt.alien.visitors and its loopy discussions of good and bad space aliens; or the "counter-intuitive" cyber-serenity of ZenMoo, the meditative site that rewards its users for logging on and doing nothing ("hair will grow on your palms if you keep typing," says the Moo program). By using numerous excerpts of screen text, the book is almost too effective at recreating the numbing, all-text look of the pre-World Wide Web Net. Indeed, most remarkable is the extraordinary amount of time ("12, 15, 20 hours a day") Herz and other hardcore cybernauts spend staring into the sickly glow of computer screens. Despite coming to question her own online habit, Herz, a staff member of Wired magazine, has written a brisk, funny and detailed homage to Net culture and conveys some measure of its addictive fascination.

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From Library Journal

A 22-year-old Internet addict who has written for Esquire and the Miami Herald talks about life on the electronic frontier.

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From Booklist

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her E-mail, her book is more than just a hodgepodge of her interchanges. She has important insights about being a woman who lurks on the predominantly male (hormone dysfunctional teenage male, at that) networks. Even nonusers should find *Surfing* an endearingly brazen travelogue, and everyone should appreciate its useful glossary of the Net's frequently used acronyms. Aaron Cohen

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## **SURFING ON THE INTERNET BY J. C. HERZ PDF**

Chronicling an insider's personal experiences on the Internet, a detailed journey offers insight into the language, rules, culture, colorful personalities, opportunities, and adventures that can be found. 30,000 first printing.

- Sales Rank: #3987443 in Books
- Published on: 1995-01-15
- Original language: English
- Number of items: 1
- Dimensions: 1.15" h x 5.77" w x 8.54" l,
- Binding: Hardcover
- 321 pages

From Publishers Weekly

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3 of 3 people found the following review helpful.

The perfect book on the topic

By Linda M

Never have I read a better book on the topic. J.C. covers it exactly how it was. Today is so different - spam mail and myspace and RSS feeds, etc...

This book gets my nostalgic every time I pick it up and read it. Yes, that first review was me, "PunkaPixie" almost 10 years ago. I just had to write another review (don't know if its allowed), but **THIS BOOK DESERVES TO HAVE ANOTHER FIVE STAR REVIEW!!!!** Why oh why is it being shunned to the bargain bin!?!?! **LONG LIVE THIS BOOK!** And bless the heart of Ms. J.C. Herz who one day, long ago, back when I wrote this review, had written me an e-mail which is buried somewhere in a text file. Wherever she may be, I wish her well!

Long live the days of IRC and usenet... oh how I miss it so.

I am staring at my copy of this book right now actually. Still proudly displayed in my bookcase. This book has always and will always be close to my heart. At 25 years of age now, I will never forget the good old days when the internet was a wee baby - long before it was tainted with the things that "could be".

This is a great book for anyone curious to know what life was like before the "mass influx" of people on the 'Net. And an even better companion for those who long to remember.

4 of 5 people found the following review helpful.

You'll be nodding your head in agreement the whole time!

By PunkaPixie@aol.com

Oh my gosh, when i found this book in the "new book" section over 2 years ago at my library I thought it was cool fer the cover.

Then I read it.. oh my GOSH never ever have I ever read a book I agreed with SOOOO MUCH. The whole time I was reading about the little net adventures of J.C. Herz, I was smiling because I too have done it.. the usenet postings, the late night IRC excursions as well as the inevitable dip into MUD.

This book is great for anyone of the "olden" days of the online world. And for those vets.. feast yur eyes on the MindVox section.

4 of 4 people found the following review helpful.

Surfing on the Internet

By Colin

This book should be supplied to all users of the web. It gives one of the best views of an addicts use to the medium. From the first tentative steps, all the way through to over load! The author **MUST** be praised for her writing, and content.

**A DEFINATE MUST!**

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