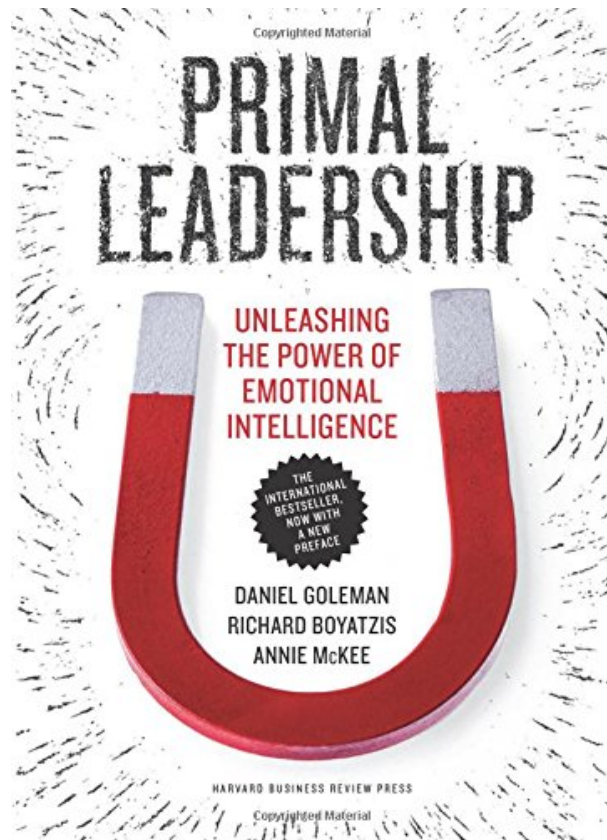
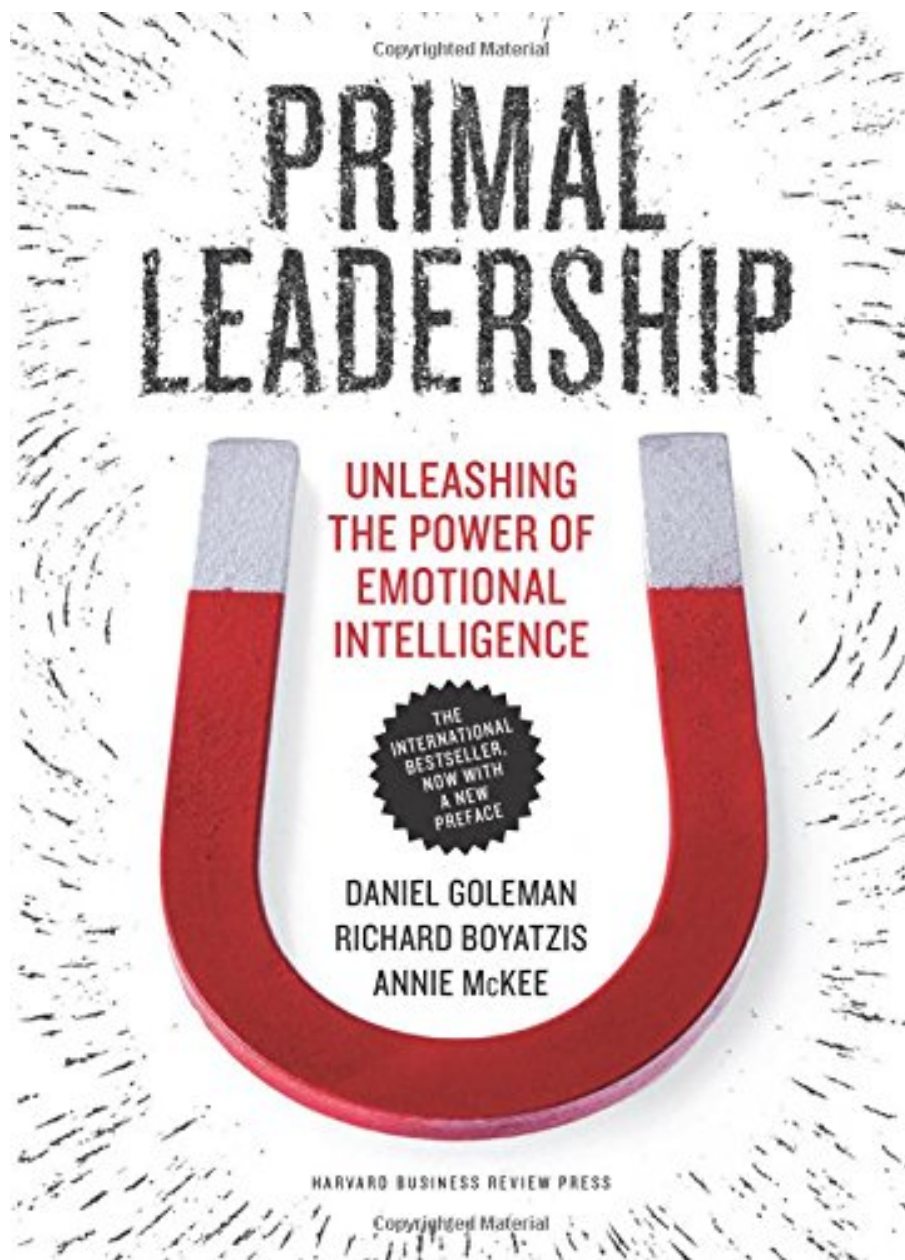


PRIMAL LEADERSHIP, WITH A NEW PREFACE



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Amazon.com Review

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This is the book that established “emotional intelligence” in the business lexicon—and made it a necessary skill for leaders.

Managers and professionals across the globe have embraced Primal Leadership, affirming the importance of emotionally intelligent leadership. Its influence has also reached well beyond the business world: the book and its ideas are now used routinely in universities, business and medical schools, and professional training programs, and by a growing legion of professional coaches.

This refreshed edition, with a new preface by the authors, vividly illustrates the power—and the necessity—of leadership that is self-aware, empathic, motivating, and collaborative in a world that is ever more economically volatile and technologically complex. It is even timelier now than when it was originally published.

From bestselling authors Daniel Goleman, Richard Boyatzis, and Annie McKee, this groundbreaking book remains a must-read for anyone who leads or aspires to lead.

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Most helpful customer reviews

1 of 1 people found the following review helpful.

Excellent information about what great leadership looks like, but needs some clear action steps.

By Ye Shall Be As Gods

I bought and read this book for a college leadership class and I did find a lot of useful wisdom out of it.

This book presents the challenge of leadership as a challenge to be a mentally/emotionally healthy person that ends up inspiring others towards that health as well.

I gave it a 3 star because I feel the content of the book is great, but that the presentation of the material could have been better.

It is not at all a difficult book to read and it makes very worthwhile points that if one takes seriously and attempts to apply to his own life, could indeed change everything. Self awareness, social awareness, self-management and relationship management encompass such a wide range of personal development, and they do cover a lot of very worthwhile material here. They present a lot of information in charts and make it easy to outline with take-away messages but there aren't a whole lot of super-clear action steps. For those who are in management, want to get better at it, but are stuck wondering how to get to the marvelous place that is described in this book here, it will be another book that gets read without any resulting change in behavior.

It does cite some academic research and provides quite a bit of information about how brain-function works when it comes to these concepts, but does so in a way that the casual reader won't notice, but also that an academic reader that expects a great deal of citation will find inadequate.

I applaud the fact that they are getting this kind of information out there, and if the reader does do the work of taking the example stories out of this book and truly imagining what can be possible if they achieve such awareness and do practice relating to others with this level of sincerity and care, then you couldn't help but be a fantastic leader of any organization, but there is little about this book that will shake you and make you do so.

1 of 1 people found the following review helpful.

... consider descriptions or certain emotions on the workplace (both good and bad)

By S. Riniker

Outlines what the authors consider descriptions or certain emotions on the workplace (both good and bad). In my opinion didn't offer much in the way of tutoring. If you want info, that use can perhaps incorporate into yourself, this would be a good book, if you want advice not so much. Almost seemed like an add for the authors consultant company at times.

0 of 0 people found the following review helpful.

A MUST READ

By Diana

If you want to learn how to get along with others, read them, work with them, deal with them, understand them, handle conflict, then this book is for you. It's a true eye opener. You'll literally "see" yourself & others in it and will get a better idea of what makes people tick. You'll gain insight on how to better handle people based on their needs. If you want to get ahead at work or in life in general, get this book.

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